OUR AUDIENCE

Our readers are health enthusiasts, business owners, fitness professionals and have a keen interest in health and wellness. With a love for all things business and self improvement, our audience is always looking for opportunities to grow and learn about the latest and greatest trends, experiences and products.

LOCATIONS

Australia - 74%
New Zealand - 14%
United Kingdom - 4%
United States - 8%
22K FOLLOWERS
13K DATABASE
30K VISITS
Per month
ADVERTISING

Partnerships can be fully integrated with the print magazine, digital magazine, online (sponsored article) and social mediums to deliver maximum exposure. Website adverts run for the duration of the magazine issue (2 months minimum).

1/2 PAGE ADVERT
+ Sponsored article valued at $375
$975 + GST

FULL PAGE ADVERT
+ Sponsored article valued at $375
$1499 + GST

ADVERTORIAL
2 pages dedicated space
+ Sponsored article valued at $375
$1899 + GST

BACK COVER EXCLUSIVE
+ 2 x Sponsored article valued at $375
$2,500 + GST

PRODUCT FEATURE
*Product must be provided and up to 200 words to be included in feature.
$295 + GST

COVER FEATURE
On application
SOCIAL + EMAIL COLLABS

We have an active and engaged following of health and wellness enthusiasts. Get your brand in front of our audience in a create and organic way. We can create the content or you can provide imagery.

If you would like to discuss collaborations of an in-kind nature, please send an email to info@alliedmagazine.com.au and our team will be happy to help!

SOCIAL POST
+ Sponsored article valued at $375

SOCIAL PACK (3 POSTS)
+ Sponsored article valued at $375

EMAIL BANNER ADVERT
800x400px

EXCLUSIVE EMAIL
A dedicated email to our audience.

$475 +GST

$999 +GST

$599 + GST

$2,500 + GST
WEBSITE PLACEMENTS

Your brand will be in prime position on our website home page. With trackable links, you can measure the effectiveness of the advertising campaign. Each campaign lasts for 8 weeks.

HOME PAGE BANNER
600x150px

$475 +GST

SIDEBAR
+ Sponsored article valued at $375

$399 +GST

SPONSORED ARTICLE
Content to be provided

$375 + GST
As of now, Ardor Athletic has launched its high-quality and eco-friendly workout equipment to the general public. The brand plans to change the athletic gym equipment and activewear outlook in Australia and the world at large.

About Ardor Athletic

Ardor Athletic is a Melbourne-based sustainable athletic equipment retailer, created by two young designers who saw a lack of sustainably driven fitness brands. The pair have long shared a passion for fitness and the preservation of the environment and are eager to inspire others to share these values.

The idea behind the company was to create a brand that anybody would be proud to wear and engage with. Ardor Athletic’s products are designed to reflect the ability to workout without a gym, and of course, be sustainable while doing so. Whether you’re going to the gym, working out to unwind, or just doing your daily yoga, Ardor offers something for people of all fitness levels that they can use anytime, anywhere.

For more information, you can visit their webpage https://ardorathletic.com/ or their social media handle @ardorathletic
GROW YOUR BRAND WITH ALLIED

email info@alliedmagazine.com.au to get started!